

IF YOU ARE SELLING YOUR HOME YOU WANT:

- To sell your home for the highest possible price
- To sell your home in the shortest possible time
- To eliminate unforeseen problems

OUR COMMITMENT TO YOU WHEN YOU ARE SELLING YOUR HOME

- > An Explanation of the Entire Selling Process
- > A Complete Market Analysis of Your Home
 - Positions your home in today's market
 - Obtains the best price for you in the shortest time
- > Advice on Preparing Your Home for Showing Condition
 - Saving you money through small improvements that make your home more marketable
 - Helping you with decorating tips that make your home appealing to the greatest number of buyers
- > A Marketing Program Designed Specifically For Your Home
 - Aggressive advertising program, including the Internet
 - Exciting MLS listing with multiple photos
 - Home highlights brochure and buyer's information book
 - Open Houses, if determined to be effective
 - Seller Disclosures to greatly reduce liability
 - Qualification of buyers before showing them your house
 - Follow-up on all showings and inquiries
 - Prompt presentation of and advice on all offers
 - Continuous communication
- > Assistance during the Contract to Settlement Phase
 - Continuous follow up on contract terms and dates
 - Prompt communication on inspections and request for repairs
 - Advice on repair negotiations and repair completion
 - Recommendations for moving plans
 - Assisting with final preparations to transfer utilities, keys, etc.
 - Advice on preparing for the final walk thru

- > Assistance and Representation at Settlement
 - Review of the Settlement Statement
 - Attending Settlement and representing your interest
 - Coordinating forwarding your closing proceeds
 - Releasing keys to the buyer